

## About **Texpo**

"TEXPO" is the hallmark textile and leather exhibition organized by the Trade Development Authority of Pakistan (TDAP) to promote Pakistan's textile and leather industry. Launched in 2016, the exhibition serves as an excellent sourcing avenue for buyers to touch, feel and experience the quality products that Pakistan has to offer. Also, the event provides essential international exposure to business enterprises as they embark on their journey into the global supply chain landscape.















## What's New This Year?

After the phenomenal success of the TEXPO's 4th edition, TDAP is proud to announce the 5th TEXPO, with an enhanced focus on the importance of sustainability and circularity. The 5th TEXPO will feature innovative Pakistani products featuring sustainability, recycling, use of organic & biodegradable materials, and traceability.

So this October, get ready to experience the best of the Pakistani textile and leather sourcing opportunities by visiting the 5th TEXPO being held in Expo Center Karachi, Pakistan. This edition will also include various other activities focused on advocating and sharing strategies for reusing and recycling used materials to reduce waste and promote sustainable practices.

# FACTS ABOUT PAKISTAN'S TEXTILE AND LEATHER INDUSTRY



5th

Largest producer of cotton in the world.



3rd

Largest spinning capacity in Asia



2nd
Largest exporter of home textiles



2nd

Largest denim and cotton cloth exporter in the world



64%

of Pakistan's total exports are attributed to the textile and leather industry.

4<sup>th</sup>

Largest supplier of leather apparel articles to the world



6<sup>th</sup>

Largest hosiery exporter



## Highlights of the Previous Edition (2023)







**250+** Exhibitors

International
Delegates

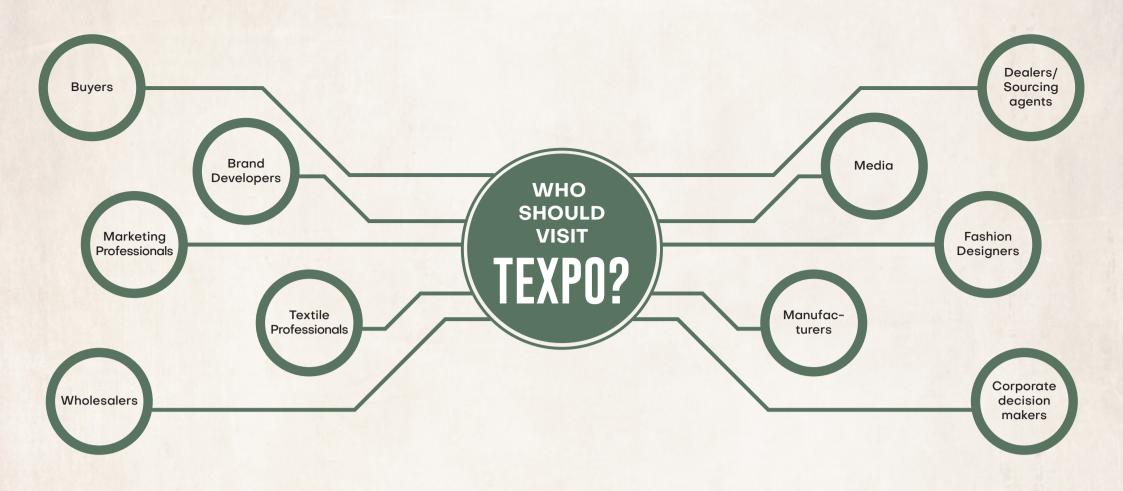
**6000+** Corporate Visitors

**22** Fashion Designers

**19** Sectors Showcased

Visitors from **60**+ countries





#### **TEXPO 2024 OFFERS**



### About TDAP

Trade Authority of Pakistan is the premier trade promotion organization mandated by the Government of Pakistan to develop and promote products and services of the country in international markets.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in all of the major international trade fairs, country specific exhibitions, manages trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

TEXPO is TDAP's biggest flagship event being conducted since 2016. The event has become an important regional platform for connecting people, organizations, and business professionals from all over the world, to mutually collaborate for increased trade in the textiles & leather sector. TDAP conducts its other flagship events as well aimed towards the promotion and integration of the country's industrial and agricultural sectors in the global value chains.

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